

**\*\*\* Exercise Your *Right* to Vote \*\*\***  
**Important Notice Regarding the Availability of Proxy Materials for the  
Annual Shareholder Meeting to Be Held on May 15, 2019.**

**MONDELÉZ INTERNATIONAL, INC.**



MONDELÉZ INTERNATIONAL, INC.  
THREE PARKWAY NORTH  
SUITE 300  
DEERFIELD, IL 60015

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For holders as of:** March 12, 2019  
**Date:** May 15, 2019      **Time:** 9:00 a.m. CDT  
**Location:** NOAH'S Event Venue  
200 Barclay Boulevard  
Lincolnshire, Illinois 60069

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain  
proxy materials and voting instructions.**

# Before You Vote

## How to Access the Proxy Materials

### Proxy Materials Available to **VIEW** or **RECEIVE**:

NOTICE AND PROXY STATEMENT      ANNUAL REPORT ON FORM 10-K

### How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below.

### How to Request and Receive a **PAPER** or **E-MAIL** Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) **BY INTERNET:**      [www.proxyvote.com](http://www.proxyvote.com)
- 2) **BY TELEPHONE:**    1-800-579-1639
- 3) **BY E-MAIL\*:**      [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 1, 2019 to facilitate timely delivery.

## How To Vote

*Please Choose One of the Following Voting Methods*



**SCAN TO**  
**VIEW MATERIALS & VOTE**



**Vote In Person:** Many annual shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares. For directions to the meeting venue, please see the directions included at the end of the 2019 Proxy Statement.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com) or from a smartphone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Shareholder Meeting Registration:** To vote and/or register to attend the meeting, go to the "Register for Meeting" link at [www.proxyvote.com](http://www.proxyvote.com).

## Voting Items

### Company Proposals:

The Board of Directors recommends you vote FOR each of the nominees listed in Proposal 1 below and FOR Proposals 2 and 3:

1. Election of Directors.

**Nominees:**

- 1a. Lewis W.K. Booth
- 1b. Charles E. Bunch
- 1c. Debra A. Crew
- 1d. Lois D. Juliber
- 1e. Mark D. Ketchum
- 1f. Peter W. May
- 1g. Jorge S. Mesquita
- 1h. Joseph Neubauer
- 1i. Fredric G. Reynolds
- 1j. Christiana S. Shi
- 1k. Patrick T. Siewert
- 1l. Jean-François M. L. van Boxmeer
- 1m. Dirk Van de Put

2. Advisory Vote to Approve Executive Compensation.

3. Ratification of PricewaterhouseCoopers LLP as Independent Registered Public Accountants for Fiscal Year Ending December 31, 2019.

### **Shareholder Proposals:**

**The Board of Directors recommends you vote AGAINST the following proposals:**

- 4. Report on Environmental Impact of Cocoa Supply Chain.
- 5. Consider Employee Pay in Setting Chief Executive Officer Pay.

**NOTE:** Such other business as may properly come before the meeting or any postponement or adjournment thereof.

