Mondelēz International, Inc. (Nasdaq: MDLZ) empowers people to snack right, with 2020 net revenues of approximately $27 billion.

Our mission is to lead the future of snacking around the world by offering the right snack, for the right moment, made the right way.

Approximately 79,000 diverse employees bring our brands to life by making and baking our delicious products.

Our products are enjoyed in over 150 countries around the world.

We hold the number 1 position* globally in biscuits as well as the No. 2 positions in chocolate, candy and gum.

*2020 category position. Source: Euromonitor

**A SNACKING LEADER**

**NET REVENUES BY GEOGRAPHY**

<table>
<thead>
<tr>
<th>Region</th>
<th>% of 2020 Net Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>31%</td>
</tr>
<tr>
<td>Latin America</td>
<td>9%</td>
</tr>
<tr>
<td>Europe</td>
<td>38%</td>
</tr>
<tr>
<td>AMEA</td>
<td>22%</td>
</tr>
</tbody>
</table>

**$27B IN NET REVENUE**

<table>
<thead>
<tr>
<th>Category</th>
<th>% of 2020 Net Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biscuits</td>
<td>48%</td>
</tr>
<tr>
<td>Chocolate</td>
<td>31%</td>
</tr>
<tr>
<td>Gum &amp; Candy</td>
<td>10%</td>
</tr>
<tr>
<td>Cheese &amp; Grocery</td>
<td>7%</td>
</tr>
<tr>
<td>Beverages</td>
<td>4%</td>
</tr>
</tbody>
</table>

**WHY WE ARE DIFFERENT**

**Strong Global Presence & Scale**

72% of our business is outside of the United States. We have a strong presence in emerging markets with 34% of our business.

**Powerful Global Brands & Local Jewels**

We have a rich portfolio of strong brands – both global and local.

**Strong Value Chain**

Across the globe, we have a powerful value chain. We touch millions of stores and combine this with state-of-the-art manufacturing.

**Committed People**

Our people are energized for growth. We have a diverse employee community that can make things happen, and happen fast.
A PORTFOLIO OF CONSUMERS’ FAVORITE BRANDS

We have a rich portfolio of strong brands – both global and local. Our 9 global brands account for around 43% of our net revenues while our local jewel brands represent approximately 49% of our net revenues. Our local jewel brands are intertwined with the fabric of particular countries and play a unique role to satisfy consumers’ demands for local taste.

GLOBAL BRANDS
9 GLOBAL LEADERS; APPROX. 43% OF 2020 NET REVENUES

LOCAL JEWELS
60+ LOCAL JEWELS; APPROX. 49% OF 2020 NET REVENUES

OUR GROWTH STRATEGIES

All around the world, the lines between meals and snacks are blurring. Those moments when you reach for a delicious bite in between or in place of a meal is on the rise. This provides a unique opportunity for our company. At Mondelēz International, we’re leading the future of snacking through a focus on our three strategic priorities:

GROWTH
We’re accelerating consumer-centric growth by taking a broader approach to snacking, balancing our investment across both global and local brands, transforming our marketing and investing in key geographies and adjacencies.

EXECUTION
We are driving operational excellence in sales execution, marketing, supply chain and generating continuous cost and quality improvement across our business.

CULTURE
We are building a winning growth culture that more effectively leverages local commercial expertise, invests in diverse talent and key capabilities while enabling the business to move with greater speed and agility.
We’re on a mission to lead the future of snacking by offering people around the world the right snack, for the right moment, made the right way. To this end, we have a clear approach and have set transparent goals to achieve by 2025.

**Right Snack**

- **Broad Portfolio**
  We offer a wide range of delicious, high-quality snacks from indulgent to wholesome

- **Well-Being**
  We renovate and innovate our portfolio to satisfy customers’ current and changing well-being needs

**Right Moment**

- **Easy Access**
  We help consumers with easy access to the right snacks throughout their day

- **Mindful Snacking**
  We inspire mindful ways of snacking to help people savor each bite and experience more satisfaction

**2025 Goals**

- **20%**
  20% of global snacks net revenue from portion control products

- **100%**
  Snack Mindfully icon with portion guidance on 100% of packages globally

**Right Way**

- **Sustainable Snacking**
  We strive to create a place where people and planet thrive

- **Take a Stand**
  We stand up for what we believe and do business the right way

**2025 Goals**

- **100%**
  Sourcing 100% of the cocoa volume needed for our chocolate brands sustainably

- **10%**
  Reduce end to end absolute CO2 emissions by 10% vs. 2018 baseline

- **100%**
  Make 100% of our packaging recyclable and labeled with consumer recycling information

- **100%**
  100% adoption of child labor due diligence across Cocoa Life communities in West Africa
HUNGRY FOR MORE?

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