

# Report of Organizational Actions Affecting Basis of Securities

▶ See separate instructions.

## Part I Reporting Issuer

1 Issuer's name <b>Mondelez International, Inc (formerly Kraft Foods Inc)</b>		2 Issuer's employer identification number (EIN) <b>52-2284372</b>	
3 Name of contact for additional information <b>Investor Relations Department</b>	4 Telephone No. of contact <b>1-847-646-6299</b>	5 Email address of contact <b>ir@mdlz.com</b>	
6 Number and street (or P.O. box if mail is not delivered to street address) of contact <b>Three Parkway North Boulevard, Suite 300</b>		7 City, town, or post office, state, and Zip code of contact <b>Deerfield, IL 60015</b>	
8 Date of action <b>October 1, 2012</b>	9 Classification and description <b>Common Stock</b>		
10 CUSIP number <b>609207 105</b>	11 Serial number(s)	12 Ticker symbol <b>MDLZ</b>	13 Account number(s)

## Part II Organizational Action Attach additional statements if needed. See back of form for additional questions.

14 Describe the organizational action and, if applicable, the date of the action or the date against which shareholders' ownership is measured for the action ▶ See Attached

15 Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis ▶ See Attached

16 Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates ▶ See Attached

**Part II Organizational Action** (continued)

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶ Internal Revenue Code Sections 355 and 368

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18 Can any resulting loss be recognized? ▶ Although the distribution will qualify for non-recognition treatment under section 355 of the Internal Revenue Code, gain or loss will be recognized by shareholders with respect to any cash received in lieu of fractional shares of Kraft Foods Group, Inc.

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19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶ See Attached

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Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature ▶ Philip D. Gregorcy Date ▶ 10-18-12

Print your name ▶ Philip D. Gregorcy Title ▶ Vice President - Corporate Tax

<b>Paid Preparer Use Only</b>	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶				Firm's EIN ▶
	Firm's address ▶				Phone no.

**U.S. Federal Income Tax Information relating to Kraft  
Foods Inc.'s Distribution of Kraft Foods Group, Inc.'s  
Common Stock on October 1, 2012**

This notice does not apply to shares of Kraft Foods Inc. common stock sold, exchanged or otherwise disposed of prior to the time of the Distribution.

On October 1, 2012, Kraft Foods Inc., a Virginia corporation (“Kraft”), distributed (the “Distribution”) its outstanding shares of common stock of Kraft Foods Group, Inc., a Virginia corporation (“KFG”), to the holders of record of Kraft common stock that were issued and outstanding as of 5:00 p.m. Eastern Time on September 19, 2012 (each a “Kraft Shareholder”). Kraft Shareholders will also receive cash in lieu of any fractional share of KFG common stock resulting from the Distribution.

After the effective time of the Distribution, but prior to the opening of the market on October 2, 2012, Kraft changed its name to Mondelēz International, Inc. (“Mondelēz International”). Prior to the name change, shares of Kraft common stock traded under the ticker symbol “KFT,” but following the name change such securities began to trade under the ticker symbol “MDLZ.” Shares of KFG common stock trade under the ticker symbol “KRFT.”

Kraft Shareholders will be required to allocate the aggregate tax basis in their Kraft common stock held immediately prior to the Distribution among the shares of KFG common stock received (including the fractional share for which cash was received) in the Distribution and their shares of Mondelēz International common stock. The excess of the cash received in lieu of a fraction of a share of KFG common stock over the basis allocable to such fractional share will be treated as capital gain from the sale of such fractional share.

A Kraft Shareholder’s aggregate tax basis in his or her shares of Kraft common stock prior to the Distribution should be allocated in proportion to the fair market value of the KFG common stock received (including any fractional share of KFG common stock for which cash was received) and the Mondelēz International common stock in respect of which such KFG common stock was received. Fair market value generally is the price at which property would change hands between a willing buyer and a willing seller, neither being under any compulsion to buy or sell and both having reasonable knowledge of the facts. Thus, one possible approach to determining the fair market value of the Mondelēz International common stock and the KFG common stock is to utilize the closing price quoted on The NASDAQ Global Select Market on the day after the Distribution for both Mondelēz International common stock, which was \$28 per share, and KFG common stock, which was \$45.42 per share. Based on such values and the distribution ratio of 0.333333 of a share of KFG common stock for each share of Kraft common stock, 64.91% of a Kraft Shareholder’s aggregate tax basis in his or her shares of Kraft common stock prior to the Distribution should be allocated to such Kraft Shareholder’s shares of Mondelēz International common stock and 35.09% should be allocated to such Kraft Shareholder’s shares of KFG common stock (including the fractional share of KFG common stock for which cash was received).

The following is an **example** of how the basis allocation would be so applied:

Assumptions:

Shares of Kraft common stock owned	100
Kraft Shareholder's aggregate tax basis (@ \$35 per share) (A)	\$3,500
Shares of KFG common stock received in the Distribution (including the 0.333333 fractional share for which cash was received) (100 shares of Kraft common stock x 0.333333 distribution ratio)	33.333

**Tax Basis Allocation:**

	# Shares Owned	NASDAQ Closing Price (10/2/2012)	Fair Market Value (10/2/2012)	Percentage of Total Fair Market Value (10/2/2012) (B)	Allocated Tax Basis = (A) x (B)
Mondelēz International Common Stock	100	\$28	\$2,800.00	64.91%	<b>\$2,271.85</b> (64.91% of \$3,500)
KFG Common Stock	33.333	\$45.42 <sup>(1)</sup>	\$1,513.98	35.09%	<b>\$1,228.15</b> (35.09% of \$3,500)
<b>Totals</b>			<b><u>\$4,313.98</u></b>	<b><u>100%</u></b>	<b><u>\$3,500</u></b>

(1) In accordance with the Separation and Distribution Agreement between Kraft and KFG dated September 27, 2012, the distribution agent aggregated all fractional shares into whole shares, sold the whole shares in the open market at the prevailing market price (which was \$45.574) and distributed the aggregate cash proceeds of the sales pro rata (based on the fractional share such holder would otherwise be entitled to receive) to each holder who otherwise would have been entitled to receive a fractional share in the Distribution.

The information in this document does not constitute tax advice and is not intended or written to be used, and cannot be used, for the purposes of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing or recommending to another party any transaction or matter addressed herein. It does not purport to be complete or to describe the consequences that apply to particular categories of Kraft Shareholders (e.g., it does not address Kraft Shareholders who did not hold their shares of Kraft common stock continuously from 5:00 p.m. Eastern Time on the record date until the time of the Distribution, who sold shares of KFG common stock or who acquired blocks of Kraft common stock at different times and prices). Kraft Shareholders are encouraged to consult with their tax advisors for questions on their own specific tax position.