










2016 AT-A-GLANCE

At Mondelez International, we are focused on four areas where we believe we can create positive impact: Well-being Snacks, Sustainability, Community and Safety. In each of these areas, we outlined specific goals to which we hold ourselves accountable. We continue to make progress toward these goals and scale our efforts with our partners and suppliers to achieve our commitments to make meaningful change.

WELL-BEING SNACKS | Empowering people to enjoy life and snack in balance

	GOALS*	PROGRESS BY END OF 2016	HIGHLIGHTS
 <p>Expand Well-being Snacks portfolio</p>	Deliver 25% of revenue** from Better Choices by 2020	 Goal Achieved	26% of our revenue came from Better Choices
	Increase individually wrapped portion control options 25% by 2020	 Goal Achieved	Portion control options grew by 39% in our portfolio
 <p>Enhance the goodness of our brands</p>	Reduce saturated fat 10% by 2020	 On Target	Reduced saturated fat by 6% across our global portfolio
	Reduce sodium 10% by 2020	 On Target	Reduced sodium by 5% across our global portfolio
	Increase whole grains 25% by 2020	 Goal Achieved	In 2015, we met our goal to increase whole grains by 25% across our global portfolio
 <p>Inspire people to snack mindfully</p>	Front-of-pack calorie labeling globally by end of 2016	 Goal Achieved	Nearly 100% of our portfolio was covered

*Based on 2012 baseline and sales weighted volume for nutrient reductions

**2012 revenue baseline restated due to coffee divestiture and removal of Venezuela operations from financial reporting in 2015



Sustainable agriculture

Environmental footprint

GOALS

PROGRESS BY END OF 2016

HIGHLIGHTS

All cocoa will ultimately be sustainably sourced

🎯 **On Target**

21% of our cocoa was sustainably sourced; Cocoa Life, the foundation of our long-term strategy, reached **92,000** farmers in **861** communities

Maintain 75% of Western European biscuit volume made with Harmony wheat

✅ **Goal Achieved**

75% of our West European biscuits continued to be made with Harmony wheat; with plans to expand going forward

Maintain 100% RSPO palm oil

✅ **Goal Achieved**

Maintained **100%** RSPO palm oil goal while pushing for more reforms

100% palm oil traceable to the mill from suppliers with aligned policies

✅ **Goal Achieved**

At the end of 2016, almost all of the palm oil we sourced was traceable back to mill (**96%** vs. 2015: 90%) and **99%** was from suppliers with policies aligned to ours (2015: 91%)

100% cage-free eggs in U.S., Canada by 2020 and EU by 2025

🎯 **On Target**

15% of our eggs in U.S., Canada and EU were cage-free

Reduce absolute CO₂ emissions from manufacturing 15%*

🎯 **On Target**

Reduced emissions by **7%**

Reduce water use by 10%* at priority locations where water is most scarce

🎯 **On Target**

Reduced incoming water usage by **18%**** in priority locations

Reduce total waste in manufacturing 20%*

🎯 **On Target**

Reduced total waste by **10%**

Eliminate 65,000 metric tonnes of packaging

🎯 **On Target**

Eliminated **46,300 metric tonnes** of packaging

*Based on 2020 vs. 2013 baseline

**Our 2020 water goal includes the anticipated impact of expansions for new lines and sites which will add to our future absolute water use and, therefore, not evident in 2016 performance

2016 AT-A-GLANCE



SAFETY | Keeping our employees and consumers safe



GOALS

Achieve world-class safety performance*

By 2018, 100% of our external manufacturers and suppliers are certified against one of the Global Food Safety Initiative (GFSI) schemes

PROGRESS BY END OF 2016

🎯 **On Target**

🎯 **On Target**

HIGHLIGHTS

Achieved a **30%** reduction in Total Recordable Incidents (TRIs) and **21%** decrease in Total Incident Rate (TIR) for all of our employees in 2016 compared to 2015

84% of our external manufacturers and **96%** of our suppliers certified against one of the GFSI schemes

**Global benchmark for a world-class Total Incident Rate (TIR) is defined as 0.5; we are currently performing at 0.39*



COMMUNITIES | Partnering with communities to create healthier lifestyles



GOALS

Invest \$50 million USD into healthy lifestyle community partnerships

PROGRESS BY END OF 2016

🎯 **On Target**

HIGHLIGHTS

Allocated **83%** of our \$50 million USD multi-year commitment