

2018

AT-A-GLANCE

At Mondelez International, we're on a mission to lead the future of snacking by creating snacks the right way for both people and planet to love. We're focused on making our snacks more sustainably by using less energy, water and waste, with ingredients consumers know and trust. We have specific goals to which we hold ourselves accountable, and we're continuing to make progress and scale our efforts to deliver meaningful change.

SUSTAINABLE SNACKING

CREATING A FUTURE WHERE PEOPLE AND PLANET THRIVE

GOALS

PROGRESS BY END OF 2018

HIGHLIGHTS

SUSTAINABLE AGRICULTURE



All chocolate brands will source their cocoa through Cocoa Life by 2025

● On Target

43% of our cocoa volume for our chocolate brands sourced via Cocoa Life, the foundation of our long-term strategy, reached **142,900** farmers in more than **1,400** communities

Source 100% of our EU wheat need via Harmony by 2022

● On Target

Maintained **75%** of our West European biscuits (60% across the EU) were made with Harmony wheat; planned scale-up will lead to increased planting during 2019

Maintain 100% RSPO palm oil

✓ Goal Achieved

Maintained **100%** RSPO palm oil goal while pushing for more reforms

100% palm oil traceable to the mill from suppliers with aligned policies

✓ Goal Achieved

Almost all of the palm oil we sourced was traceable back to mill (maintained **95%+**) and **99%** was from suppliers with aligned policies

100% cage-free eggs in U.S. and Canada by 2020 and rest of the world by 2025*

● On Target

18% of our global eggs sourced were cage-free*

ENVIRONMENTAL FOOTPRINT



Reduce absolute CO₂ emissions from manufacturing 15%**

● On Target

Reduced emissions by **10%**

Reduce water use by 10%** at priority locations where water is most scarce

● On Target

Reduced our incoming water usage by **22%***** in priority locations

Reduce total waste in manufacturing 20%**

+ More Needed

Reduced total waste by **13%**

Eliminate 65,000 metric tonnes of packaging**

● On Target

Eliminated **59,600 metric tonnes** of packaging; announced ambitious target to have all packaging recyclable by 2025 and all paper-based packaging sustainably sourced by 2020












* With the exception of Russia, Ukraine, and China, where supply chain is developing and requires a longer period to secure cage-free

** By 2020 vs. 2013 baseline

*** Our 2020 water goal includes the anticipated impact of expansions for new lines and sites, which will add to our future absolute water use and, therefore, is not evident in 2018 performance

2018

AT-A-GLANCE

MINDFUL SNACKING REDESIGNING THE EXPERIENCE OF SNACKING	GOALS*	PROGRESS BY END OF 2018	HIGHLIGHTS
 EXPAND WELL-BEING BRANDS IN OUR PORTFOLIO	Grow well-being brands** by twice the rate of base portfolio	 More Needed	Growth of well-being brands remained at the same rate as our base portfolio
 CONTEMPORIZE OUR PORTFOLIO	Improve the nutrition and ingredient profile of our biggest-selling brands and local jewels	 More Needed	SINCE 2017: <ul style="list-style-type: none"> Reduced saturated fat by 1% and sodium by 0.9% across global portfolio Cut saturated fat levels nearly in half (48%) and reduced sodium by 16% in <i>TUC</i> crackers Reduced sugar levels by 1% in <i>Milka</i> and <i>Oreo</i> Increased whole grains in <i>Club Social</i> crackers by 33% Offered lower sugar options in the U.K., <i>Cadbury Dairy Milk</i> with 30% less sugar and <i>Boost Protein Bar</i> with 27% less sugar, and in Australia, <i>The Natural Confectionery Company</i> gummies with 25% less sugar
 INSPIRE PEOPLE TO SNACK MINDFULLY	15% of revenue from portion control snacks***	 Goal Achieved	Portion control snacks represented 15% of our global net revenue—achieving our goal two years ahead of schedule
 PARTNER WITH COMMUNITIES TO CREATE HEALTHIER LIFESTYLES	Invest \$50 million USD into healthy lifestyle community partnerships	 On Target	Allocated 96% of our \$50 million USD multi-year commitment, reaching 1.5 million children across 18 countries and achieving: <ul style="list-style-type: none"> 18% increase in understanding of good nutrition 7% increase in physical activity to at least 30 minutes daily 12% increase in eating fresh fruits and vegetables
 KEEP OUR EMPLOYEES AND CONSUMERS SAFE	Achieve world class safety performance**** 100% of external manufacturers and suppliers certified against one of the Global Food Safety Initiative schemes	 On Target  Goal Achieved	Achieved 18% reduction in Total Recordable Incidents (TRIs) and 11% decrease in Total Incident Rate (TIR) for all of our employees in 2018 compared to 2017 99% of our external manufacturers and suppliers certified against one of the GFSI-benchmarked food safety schemes

* Based on 2018 revenue baseline and sales weighted volume for nutrients; ** Well-being brands tracked are beVita, Barni/Teddy, Wheat Thins, Triscuit, Good Thins, Ritz Crisp & Thins, and Enjoy Life; *** Portion control snacks are chocolate, biscuit and/or gum/candy products that are 200 kilocalories or less, individually wrapped and meet baseline limits on saturated fat, sodium and sugar; **** Global benchmark for a world-class TIR is defined as 0.5; we are currently performing at 0.39