

2017 Progress Report

We've set specific goals to deliver a positive impact for people and our planet — and are holding ourselves accountable. Here is a look at the progress we made in 2017. Learn more in our [full report](#).

Goal achieved

SUSTAINABILITY



35% of cocoa sustainably sourced; all will be sustainably sourced, mainly through Cocoa Life



120,500 farmers in **1,085** communities participating in Cocoa Life



75% of Western European biscuits (60% across EU) made with Harmony wheat; on target to reach 100% by 2022



100% of palm oil is RSPO; achieved in 2013



96% of palm oil sourced was traceable back to the mill



15% of eggs sourced cage-free; on target to reach 100% in U.S. and Canada by 2020 and rest of world by 2025¹



10% reduction of absolute CO₂ emissions from manufacturing; on target to reach 15%²



25% reduction of incoming water usage in priority locations where water is most scarce; on target to reach 10%^{2,3}



53.5K METRIC TONNES of packaging eliminated; on target to reach 65K metric tonnes²



15% reduction of total waste in manufacturing; on target to reach 20%²

¹ Excluding Russia, Ukraine and China, as supply chain is developing and requires longer period to secure cage-free

² 2020 vs. 2013 baseline

³ 2020 water goal includes anticipated impact of expansions for new lines and sites

WELL-BEING SNACKS¹



2X growth of **Well-being** brands compared to base portfolio



12.8% of revenue from **Portion Control** snacks,² on target to reach 15% by 2020

reduction of sugar



1% in *belVita* breakfast biscuits

increase of whole grains



2X in *Club Social* crackers in Latin America

reduction of saturated fat



13% in *Barni* soft cakes

3% in *TUC* crackers

2% in *Ritz* crackers

reduction of sodium



1.4% across total snack portfolio



2% in *Oreo* cookies

¹ Based on 2017 revenue baseline; and 2017 vs. 2016 sales weighted volume for nutrients

² Snack products that are individually wrapped, 200 calories or less, and meet baseline limits on saturated fat, sodium and sugar

COMMUNITIES

91% of \$50 million USD commitment allocated to healthy lifestyle community partnerships, reaching **1.5M** children across **18** countries



SAFETY

On target to achieve world-class safety performance¹

On target to reach 100% certification against Global Food Safety Initiative scheme by 2018

33% reduction in Total Recordable Incidents²
27% decrease in Total Incident Rate for all employees²

91% of external manufacturers certified
98% of suppliers certified

¹ Global benchmark for world-class Total Incident Rate is defined as 0.5; currently performing at 0.39

² 2017 vs. 2016