

OUR STRATEGIC APPROACH

Deliver school-based programs for children under 12 to adopt life-long healthy habits



Promote healthy lifestyles by



Offering nutrition education



Encouraging active play



Providing access to fresh foods

Share best practices among community health leaders and NGOs



Track global healthy lifestyle metrics



Improve knowledge of proper nutrition



Increase consumption of fresh vegetables and fruit



Active 30+ minutes daily



Achieve BMI in normal range