

2017 AT-A-GLANCE

At Mondelez International, we focus on four areas we believe can create positive impact for people and the planet: Sustainability, Well-being Snacks, Communities and Safety. In each area, we have specific goals in which we hold ourselves accountable. We continue to make progress and scale our efforts to deliver meaningful change.



SUSTAINABILITY | Catalyzing systemic environmental and social change



Sustainable agriculture

Environmental footprint

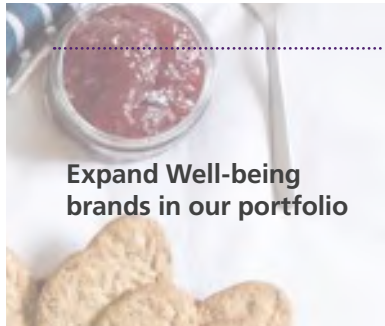
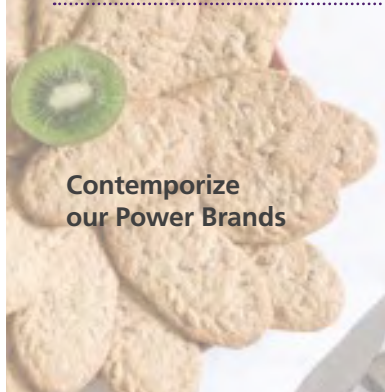
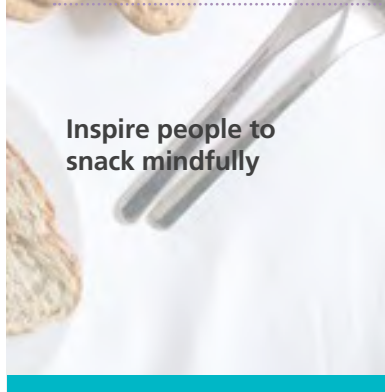
| GOALS | PROGRESS BY END OF 2017 | HIGHLIGHTS |
|-------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| All cocoa will ultimately be sustainably sourced | 🎯 On Target | 35% of our cocoa was sustainably sourced; Cocoa Life, the foundation of our long-term strategy, reached 120,500 farmers in 1,085 communities |
| Source 100% of our EU wheat need via Harmony by 2022 | 🎯 On Target | 75% of our Western European biscuits (60% across the EU) were made with Harmony wheat |
| Maintain 100% RSPO palm oil | ✅ Goal Achieved | Maintained 100% RSPO palm oil goal while pushing for more reforms |
| 100% palm oil traceable to the mill from suppliers with aligned policies | ✅ Goal Achieved | Almost all of the palm oil we sourced was traceable back to the mill (maintained 96%) and 99% was from suppliers with policies aligned to ours |
| 100% cage-free eggs in U.S. and Canada by 2020 and rest of the world by 2025* | 🎯 On Target | 15% of our global eggs sourced were cage-free* |
| Reduce absolute CO ₂ emissions from manufacturing by 15%** | 🎯 On Target | Reduced emissions by 10% |
| Reduce water use by 10%** at priority locations where water is most scarce | 🎯 On Target | Reduced incoming water usage by 25%*** in priority locations |
| Reduce total waste in manufacturing by 20%** | 🎯 On Target | Reduced total waste by 15% |
| Eliminate 65,000 metric tonnes of packaging** | 🎯 On Target | Eliminated 53,500 metric tonnes of packaging |

* With the exception of Russia, Ukraine and China, where supply chain is developing and requires a longer period to secure cage-free

** By 2020 vs. 2013 baseline

*** Our 2020 water goal includes the anticipated impact of expansions for new lines and sites, which will add to our future absolute water use and, therefore, not evident in 2017 performance



| | GOALS* | PROGRESS BY END OF 2017 | HIGHLIGHTS |
|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p>Expand Well-being brands in our portfolio</p> | <p>Grow Well-being brands** by twice the rate of base portfolio</p> | <p>🎯 On Target</p> | <p>Well-being brands grew more than twice the rate of our base portfolio</p> |
|  <p>Contemporize our Power Brands</p> | <p>Improve nutrition and ingredient profile of our biggest-selling brands</p> | <p>🎯 On Target</p> | <p>Since 2016:</p> <ul style="list-style-type: none"> • Reduced sodium by 1.4% across total snack portfolio and 2% from <i>Oreo</i> globally • Reduced saturated fat by 13% in <i>Barni</i> soft cakes, 2% in global <i>Ritz</i> and 3% in <i>TUC</i> brands • Reduced sugar by 5% across <i>Green & Black's</i> chocolate portfolio and 1% in <i>belVita</i> breakfast biscuits globally • Doubled the amount of whole grains in <i>Club Social</i> crackers in Latin America • Introduced non-GMO and organic <i>Triscuit</i> crackers in U.S. |
|  <p>Inspire people to snack mindfully</p> | <p>15% of revenue from portion control snacks***</p> | <p>🎯 On Target</p> | <p>Portion control snacks represented 12.8% of our net revenue</p> |

* Based on 2017 revenue baseline and sales weighted volume for nutrients

** Well-being brands tracked are *belVita*, *Barni/Teddy*, *Véa*, *Wheat Thins*, *Triscuit*, *Good Thins*, *Ritz Crisp & Thins*, *Green & Black's* and *Enjoy Life Foods*

*** Snack products that are individually wrapped, 200 calories or less, and meet baseline limits on saturated fat, sodium and sugar

2017 AT-A-GLANCE



COMMUNITIES | Partnering with communities to create healthier lifestyles



GOALS

Invest \$50 million USD into healthy lifestyle community partnerships

PROGRESS BY END OF 2017

🎯 On Target

HIGHLIGHTS

Allocated **91%** of our \$50 million USD multi-year commitment, reaching **1.5 million** children across **18** countries



SAFETY | Keeping our employees and consumers safe



GOALS

Achieve world-class safety performance*

PROGRESS BY END OF 2017

🎯 On Target

HIGHLIGHTS

Achieved a **33%** reduction in Total Recordable Incidents (TRIs) and **27%** decrease in Total Incident Rate (TIR) for all of our employees in 2017 compared to 2016

100% of external manufacturers and suppliers certified against one of the Global Food Safety Initiative (GFSI) schemes by 2018

🎯 On Target

91% of our external manufacturers and **98%** of suppliers certified against one of the GFSI-benchmarked food safety schemes

* Global benchmark for a world-class TIR is defined as 0.5; we are currently performing at 0.30