

**November 12, 2020**

### **Mondelēz International's Statement on U.S. Manufacturing Footprint**

Mondelēz International today reaffirmed its commitment to U.S. manufacturing and meeting evolving consumer needs by announcing the desire to focus its U.S. biscuit manufacturing in strategically-located and operationally-advantaged sites.

The Company is considering changes to evolve its U.S. biscuit manufacturing footprint by focusing on strategically-located bakery locations on the East Coast, Midwest and West Coast of the United States – in Richmond, VA, Chicago/Naperville, IL, and Portland, OR. These owned-and-operated bakeries would remain the backbone of Mondelēz International's U.S. biscuit manufacturing and would continue to make consumer-favorite *Nabisco* cookies and crackers. The sites would be further complemented by proven U.S.-based, high-quality external manufacturing, which has been an important part of the Company's U.S. biscuit manufacturing network for many decades.

Company representatives informed the unions which represent hourly employees at its Fair Lawn, NJ and Atlanta, GA sites that it is considering closing those two East Coast biscuit bakeries. The two sites are no longer strategic assets from a geographic footprint perspective, as the company would serve customers and consumers through strategically-situated bakeries on each of the two Coasts and in the Midwest. Furthermore, both the Atlanta and Fair Lawn bakeries face significant operational challenges, including aging infrastructure and outdated production capabilities, which would require significant investment to bring them to the modernized state required for the future.

"The way consumers are shopping and snacking is changing rapidly, and meeting these evolving needs requires us to make our products in more flexible, agile and efficient ways," said Glen Walter, Executive Vice President & President, North America. "As part of our commitment to robust U.S. manufacturing, we have invested nearly \$700 million in our U.S. biscuit bakeries since 2012. Despite these investments, we are looking for our U.S. biscuit manufacturing footprint to evolve in order to accelerate innovation and growth so that we can continue to strengthen our leadership in snacking."

"Given our understanding of demand and consumption patterns, we need to focus and allocate our resources to those sites and capabilities that are best able to meet our future needs," continued Walter. "If we move forward with the decision being considered, we recognize it would unfortunately impact employees who work in our Fair Lawn and Atlanta bakeries. We do not take this lightly and are committed to supporting them through the potential transition."

The proposed plant closures are subject to discussions between Mondelēz International and the unions that represent hourly employees at the two bakeries. No decision has been made and, if the proposed closures were to move forward, they would not likely occur before mid-2021. The Company remains committed to U.S. manufacturing and, if the closures were to

proceed, no U.S. jobs would go to Mexico and current U.S. biscuit production levels would be maintained.