

Halal – Our Position

We want to make products everyone can enjoy. That is why it's important to respond to different preferences around the world. When deciding what to offer in a specific market, we consider various factors, including religious food requirements such as 'halal'. The best thing for consumers to do is to check the ingredients and the label to guarantee the suitability for their diet.

Mondelez International is committed to meeting the needs and preferences of our consumers, which can vary from market to market. We consider various factors, including religious food requirements such as "kosher" or "halal", when deciding what to offer consumers in a specific market.

Production of halal compliant food products requires close attention to ingredients, source of ingredients, processing, cross contact, cleaning procedures of the equipment for production process, and many other operational issues. Halal certification is managed through external agencies and their requirements vary by agency, country and/or government.

Updated: September 2019