# PART ONE: BASIC DSA Screening DRAFT: FINAL:

***Notes: - If changes are made to the item being evaluated, a new screener is required.***

***- After completion, file the Screener Form per local Documentation Practices.***

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| PRODUCT | |
| **Project Name:** | **Project Leader:** |
| Screener documented by: | Date: |

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| PROJECT/PRODUCT INFO (*Attach digital image of drawing if available*) | |
| **Product Description:**  *(e.g. material used, function, temperature at which the product is stored and served, etc.)* |  |
| **Packaging:** |  |
| **Scope:**  **(Global project, limited to one country, seasonal, etc)** | |
| **Intended Age Group:** | |

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| **DSA Exception for Line Extensions / Existing Products** |  |
| Is the project being considered a line extension of an existing product with no modification of design characteristics or intended usage: | ***If YES, Completion of Product or Packaging Sections is not required. Complete Screener Summary if needed.*** |

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| **PROMOTIONAL ITEMS** |  |
| Is the project considering the inclusion of a premium or promotional item that has not been evaluated ? | ***If YES, Contact your Regional TML Quality Coordinator for for guidance and/or recommendations*** |

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| SCREENER SUMMARY | | | |
| **Reviewed completed screener with  *Regional TML Quality Coordinator*:** | | | |
| **Date:** |  | | |
| **Is Advanced DSA needed?** | | Yes | No |
| **Is Hazard Labeling review needed?** | | Yes | No |
| **Is Microwave safety review needed per Microwave Testing Decision Tree?** | | Yes | No |
| Comments/Conclusions: | | | |
| **If there are any questions, please contact the Regional TML Quality Coordinator** | | | |

**At early stages of development, product and packaging screeners may be completed/submitted separately for review. If submitting only product or package, only fill out the appropriate section.**

**Final product and package design must be submitted prior to launch.**

**If submitting only product or package, only fill out the appropriate section.**

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| PACKAGING Design Safety Analysis Triggers | | | |
| Project Name - | YES | NO | DON’T KNOW |
| **Is this a new package design within the category for Mondelez Int.?**  *Consider: Shape and size of package and components, new configuration of materials.*  *beverage in a squirt bottle, yogurt in a special squeeze bottle, any reusable container, games printed on the container. etc*  **Comment:** |  |  |  |
| **Are subcomponents of the package a new size or shape?** Consider: New opening size or shape, tear-off pieces, packaging closures **Comment:** |  |  |  |
| Does the packaging have “play value”?*Consider: Packaging with games, interesting characters, packaging with a handle on it* Packages that are attractive to or positioned to children under 4 must be reviewed and discussed by the If the answer to this question is yes, contact the Regional TML Quality Coordinator.  **Comment:** |  |  |  |
| Does the packaging have residual value to the consumer? *Consider: Tins, packaging that may be used for storage, for preparing other foods, glass jar consumer reuses as drinking glass. Microwavable bowls, glass containers that might be heated, plastic cups that might be used for warming up items*  **Comment:** |  |  |  |
| **Is a new eating behavior, use in new environments, new storage or serving temperature or new method of preparation being promoted?** *Consider: How is package going to be used, e.g. for pouring or squeezing into mouth? Is package originally designed for home use being promoted for use on the move? Will the new design foreseeably be used in new environments? (Airplanes, sports venues)* If Microwaving can be foreseen, contact Regional TML Quality Coordinator for Microwave Testing Decision Tree to determine if testing may be necessary.  **Comment:** |  |  |  |
| **Do we have complaints for similar packages that suggest potential injury concerns with the new product?**  **Comment:** |  |  |  |
| **Does the packaging design (label artwork) promote an activity that could cause safety concerns?**  *Consider: Pictures or images that suggest a method of opening the package or using the product in a way that could result in harm.  For example, a picture of using teeth to open a package or a hammer breaking a food into smaller pieces.*  **Comment:** |  |  |  |

**If the answer to any of these questions is “yes” or “don’t know”, review with** Regional TML Quality Coordinator **to determine if further DSA is required.**

Updated: August 16, 2002

**If submitting only product or package, only fill out the appropriate section.**

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| **PRODUCT Design Safety Analysis Triggers** | | | |
| Project Name - | **YES** | **NO** | **DON’T KNOW** |
| Is this product shape, texture or size new? **Is the shape, size or texture new for this type of product?**  *Example: Cheese Cubes shaped like cartoon characters.*  **Comment:** |  |  |  |
| Are subcomponents of the product a new size or shape? *Consider: New ingredients (larger nut, chocolate chip). Ingredients that consumer might add (foreseeable use)*  **Comment:** |  |  |  |
| **Does the food item have “plays value”?** Consider: Are animal or character shapes used? Is the product suggested for use in a game? Foods that are attractive to or positioned to children under 4 must be reviewed by the MDLZ Team, If the answer to this question is yes, contact the Regional TML Quality Coordinator.  **Comment:** |  |  |  |
| Is a new eating behavior being promoted? *Consider: Is the new design meant to facilitate a new place, time or method for consuming the product? Examples: Beverage in a squirt bottle, yogurt in a squeeze bottle.*  **Comment:** |  |  |  |
| **Preparation:** If preparation instructions call for microwaving in the original packaging material: Is this a new packaging material - or - are we suggesting microwaving in it for the first time? *Examples: A cookie that is microwavable in its package.*  If yes, contact the Regional TML Quality Coordinator  **Comments**: |  |  |  |
| **Preparation:** If preparation instructions do **not** call for microwaving in the original packaging material, is it foreseeable that consumers might do that anyway?  *Consider: Packaging material that consumers usually think of as microwavable (glass).*  If yes, Regional TML Quality Coordinator  **Comments:** |  |  |  |
| **Preparation:** Is it foreseeable that children under 14 could be involved in heating this product? *Consider: Foods that are perceived as easy to make.*  **Comments**: |  |  |  |
| **Preparation:** Do the preparation instructions call for any unique procedures that have not previously been tested with consumers? Example: Grilling string cheese, refrigerating candy **Comments:** |  |  |  |
| **Do we have complaints for similar products that suggest potential injury concerns with the new product?**  **Comment:** |  |  |  |

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| **PRODUCT Design Safety Analysis Triggers (continued)** | | | |
| **Does the Food have characteristics (i.e. size, shape, solubility etc.) of foods presently on the ‘Authoritative List’ of Keep Kids Safe products? (see Appendix for list)**  If the answer to this question is yes take the following action   * For categories with existing approved warning statements where no other changes have been made to size, shape, solubility or foreseeable consumer use (e.g. hot dogs, sausages, snack nuts, corn nuts, seeds, marshmallows and cheese cubes), use the existing warning language (contact Regional TML Quality Coordinator for approved warning list) and follow graphic design of similar products. * If there is no existing warning statement or there are questions regarding language or execution contact the Regional TML Quality Coordinator. * If any changes to the product have been made which result in a change to the hazard profile contact the Regional TML Quality Coordinator.   **Comment:** |  |  |  |

**If the answer to any of these questions is “yes” or “don’t know”, review with** Regional TML Quality Coordinator **to determine if further DSA is required.**

Updated: August 16, 2002

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| Appendix |
| **‘Authoritative list’ of Keep Kids Safe products** |
| The following list of foods should be used as a reference when evaluating whether a product might need a choking warning statement:   * **Foods specifically designed for children under 4** * **Raw vegetables -** such as celery, carrots and peas, whole olives and cherry tomatoes * **Raw fruits -** such as apples and pears, whole grapes, cherries with pits * **Dried fruits and vegetables\* -** and foods which contain dried fruits, such as raisins or apricots or dried vegetables * **Nuts\*** - whole and half nuts and foods which contain whole and half nuts (does not include chopped, slivered or granular nut pieces) * **Seeds\*** - sunflower, pumpkin, other seeds. Does not include small seeds, such as sesame seeds, poppy seeds. * **Confectionary\***   + Lollipops   + Candy, Gum, Chocolate - round, oval and/or circular cross-section   + Marshmallows (all shapes and sizes including coated) * **Popcorn\*** * **Snack chips\* -** with circular shape * **Chunks of foods\*** - especially meat or poultry, hot dogs, sausages, meat sticks; served whole or cut in coins * **Cheese\* -** cubes and string cheese   *\*Warning statements currently exist within MDLZ for products in this category – contact* Regional TML Quality Coordinator *tab for lists of specific products and language.* |
| **If there are any questions, please contact the** Regional TML Quality Coordinator**.** |

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| **Revision Log:** | | |
| **Date Revised:** | **Supersedes:** | **Summary of Revision:** |
| 19-Jun-15 | 11-Nov-13 | Addition of Revision log,  In packaging section addition of “Does the packaging design (label artwork) promote an activity that could cause safety concerns? |
| 02-Nov- 18 | 19-Jun-15 | Replaced Kraft with MDLZ |