

# SNACKING MADE RIGHT

**Mondelez**  
International

**AT MONDELĒZ INTERNATIONAL (MDLZ), WE STRIVE TO CREATE MUTUALLY BENEFICIAL BUSINESS RELATIONSHIPS WITH DIVERSE SUPPLIERS THAT STRENGTHEN THE COMMUNITIES IN WHICH WE OPERATE AND DELIVER VALUE TO OUR CONSUMERS AND COLLEAGUES.**

**WE ARE COMMITTED TO DEVELOPING THESE MUTUALLY BENEFICIAL RELATIONSHIPS WITH SMALL, MINORITY-OWNED, WOMEN-OWNED, DISADVANTAGED/DISABLED, US VETERAN OWNED AND LGBTQ+ BUSINESSES.**

**THE PRIMARY GOAL OF OUR ECONOMIC INCLUSION & SUPPLIER DIVERSITY PROGRAM IS TO DRIVE ECONOMIC IMPACT AND PROVIDE BUSINESS OPPORTUNITIES TO DIVERSE SUPPLIERS THAT SATISFY OUR PROCUREMENT AND CONTRACTUAL STANDARDS, THROUGH OUR INCLUSIVE SOURCING PROCESSES AND PRACTICES.**



### SOURCING MADE RIGHT

MDLZ Sourcing & Procurement colleagues are encouraged to **identify and include diverse suppliers and service providers in the procurement process.**

Diverse suppliers who demonstrate the ability to **add value, bring innovation and provide competitively priced high-quality goods and services**, will be included in our sourcing & procurement process, if they are aligned with our strategic business model.



### SPEND WITH PURPOSE

These Global Economic Inclusion & Supplier Diversity guidelines reflect our desire to **create more opportunities for diverse suppliers**



## MUTUAL ECONOMIC BENEFITS

Actively seek out certified diverse suppliers that can provide competitive, high-quality, innovative goods and services and whose business model is aligned with our business strategy and values

## INCLUSIVE SOURCING

Ensure the inclusion of diverse suppliers as a part of our strategic sourcing and procurement processes

## SUPPLIER DEVELOPMENT

Help diverse suppliers enhance their offerings, reach, and capabilities through joint development and performance improvement programs, where relevant

## AWARENESS & EDUCATION

Communicate the value of supplier diversity and of the MDLZ EISD program both internally and externally to all stakeholders

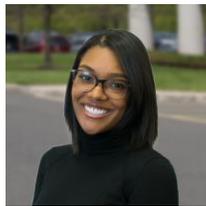
## CORPORATE SOCIAL RESPONSIBILITY

Leverage our supplier diversity results and meet our corporate diversity, equity and inclusion commitments



MDLZ's Economic Inclusion & Supplier Diversity program aims to **enable the growth of diverse businesses in our communities** while achieving our corporate diversity goals. We strive to create supplier-buyer relationships that **allow diverse organizations to continue to develop**, while offering quality products at competitive prices.

MDLZ recognizes that **Spend with Purpose is a source of competitive advantage and positively impacts the communities in which we work and live.**



For more information on MDLZ's Economic Inclusion & Supplier Diversity program, please email [Amber St. John](mailto:Amber.St.John@mdlz.com) – Manager Global EISD



For more information on MDLZ's corporate commitment to diversity, equity and inclusion, visit our [2020 Snacking Made Right Report](#).





SUPPLIER MANAGEMENT

**EISD**

**SPEND WITH  
PURPOSE**

