TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

**MONDELZ INTERNATIONAL, INC.**

**THREE PARKWAY NORTH**

**SUITE 300**

**DEERFIELD, IL 60015**

**SCAN TO VIEW MATERIALS & VOTE**

E65322-Z74373-P19037

NOTE: Such other business as may properly come before the meeting or any postponement or adjournment thereof.

**Company Proposals:**

The Board of Directors recommends you vote FOR each of the nominees listed in Proposal 1 below and FOR Proposals 2 and 3:

1. Election of Directors.
   - Nominees:
     1a. Lewis W.K. Booth
     1b. Charles E. Bunch
     1c. Debra A. Crew
     1d. Lois D. Juliber
     1e. Mark D. Ketchum
     1f. Peter W. May
     1g. Jorge S. Mesquita
     1h. Joseph Neubauer
     1i. Fredric G. Reynolds
     1j. Christiana S. Shi
     1k. Patrick T. Sievert

   For    Against    Abstain
   0      0         0
   0      0         0
   0      0         0
   0      0         0
   0      0         0
   0      0         0
   0      0         0
   0      0         0
   0      0         0

   1l. Jean-François M. L. van Boxmeer
   For    Against    Abstain
   0      0         0

2. Advisory Vote to Approve Executive Compensation.
   For    Against    Abstain
   0      0         0

   For    Against    Abstain
   0      0         0

**Shareholder Proposals:**

The Board of Directors recommends you vote AGAINST the following proposals:

   For    Against    Abstain
   0      0         0

5. Consider Employee Pay in Setting Chief Executive Officer Pay.
   For    Against    Abstain
   0      0         0

**VOTE BY INTERNET -**

www.proxyvote.com or scan the QR Barcode above

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time on May 14, 2019 (May 10, 2019 for Plan Participants). Have your proxy card in hand when you access the website and follow the instructions to obtain your records and to create an electronic voting instruction form.

**ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS**

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

**VOTE BY PHONE -** 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M. Eastern Time on May 14, 2019 (May 10, 2019 for Plan Participants). Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

**SHAREHOLDER MEETING REGISTRATION**

To vote and/or register to attend the meeting, go to the “Register for Meeting” link at www.proxyvote.com.

Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.

Signature [PLEASE SIGN WITHIN BOX] Date

Signature (Joint Owners) Date

If you have previously elected to receive MONDELZ INTERNATIONAL, INC. proxy materials electronically, you may continue to receive future materials electronically. If you wish to change your electronic delivery preference, please follow the instructions above to vote using the Internet and, when prompted, indicate your preference.

This proxy card is valid only when signed and dated. 

Keep this portion for your records, detach and return this portion only.
Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting to be Held on May 15, 2019:

This proxy is solicited by the Board of Directors for use at the Annual Meeting on May 15, 2019.

By signing the proxy, you revoke all prior proxies and appoint Jeffrey S. Srulovitz and Jenny L. Lauth and each or either of them with full power of substitution, to vote shares on the matters shown on the reverse side of this card and any other matters which may come before the Annual Meeting or any postponements or adjournments thereof (including, if applicable, any matter which the Board of Directors did not know would be presented at the Annual Meeting of Shareholders by a reasonable time before the proxy solicitation was made or for the election of a person to the Board of Directors if any nominee named in Proposal 1 becomes unable to serve or for good cause will not serve).

THIS PROXY, WHEN PROPERLY EXECUTED, WILL BE VOTED IN THE MANNER DESIGNATED ON THE REVERSE SIDE. IF NO OTHER INDICATION IS MADE ON THE REVERSE SIDE OF THIS FORM, THE PROXIES WILL VOTE "FOR" EACH OF THE DIRECTOR NOMINEES LISTED IN PROPOSAL 1, "FOR" PROPOSALS 2 AND 3, "AGAINST" PROPOSALS 4 AND 5 AND IN THEIR DISCRETION UPON SUCH OTHER BUSINESS AS PROPERLY COMES BEFORE THE MEETING OR ANY POSTPONEMENT OR ADJOURNMENT THEREOF.

If you are a participant in the Altria Deferred Profit Sharing Plan for Hourly Employees, the Altria Deferred Profit Sharing Plan for Salaried Employees, the Philip Morris International Deferred Profit-Sharing Plan or the Miller Coors LLC Employees Retirement & Savings Plan, you are directing those plans' trustees how to vote the shares allocated to your account(s). If your voting instructions are not received by 11:59 p.m. EDT on May 10, 2019, the trustee will vote the shares allocated to your account(s) in the same proportion as the respective plan shares for which voting instructions have been received, unless contrary to ERISA.

Continued and to be signed on reverse side