

***** Exercise Your *Right* to Vote *****
**Important Notice Regarding the Availability of Proxy Materials for the
Annual Shareholder Meeting to Be Held on May 13, 2020.**

MONDELÉZ INTERNATIONAL, INC.



MONDELÉZ INTERNATIONAL, INC.
905 WEST FULTON STREET, SUITE 200
CHICAGO, ILLINOIS 60607

Meeting Information

Meeting Type: Annual Meeting
For holders as of: March 12, 2020
Date: May 13, 2020 **Time:** 9:00 a.m. CDT
Location: Meeting live via the Internet—please visit
www.virtualshareholdermeeting.com/MDLZ2020.

The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet please visit www.virtualshareholdermeeting.com/MDLZ2020 and be sure to have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page).

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com, scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT ON FORM 10-K

How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com, or scan the QR Barcode below.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 29, 2020 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods



**SCAN TO
VIEW MATERIALS & VOTE**



Vote By Internet:

Before The Meeting:

Go to www.proxyvote.com or from a smartphone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

During The Meeting:

Go to www.virtualshareholdermeeting.com/MDLZ2020. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Shareholder Meeting Registration: To vote and/or register to attend the meeting, go to the "Register for Meeting" link at www.proxyvote.com.

Voting Items

Company Proposals:

The Board of Directors recommends you vote FOR each of the nominees listed in Proposal 1 below and FOR Proposals 2 and 3:

1. Election of Directors.

Nominees:

- 1a. Lewis W.K. Booth
- 1b. Charles E. Bunch
- 1c. Debra A. Crew
- 1d. Lois D. Juliber
- 1e. Peter W. May
- 1f. Jorge S. Mesquita
- 1g. Fredric G. Reynolds
- 1h. Christiana S. Shi
- 1i. Patrick T. Siewert
- 1j. Michael A. Todman
- 1k. Jean-François M. L. van Boxmeer
- 1l. Dirk Van de Put

2. Advisory Vote to Approve Executive Compensation.
3. Ratification of PricewaterhouseCoopers LLP as Independent Registered Public Accountants for Fiscal Year Ending December 31, 2020.

Shareholder Proposal:

The Board of Directors recommends you vote AGAINST the following proposal:

4. Consider Employee Pay in Setting Chief Executive Officer Pay.

NOTE: Such other business as may properly come before the meeting or any postponement or adjournment thereof.

