

ORIGINAL
PHILADELPHIA

WORLD'S LARGEST
CHEESE BRAND

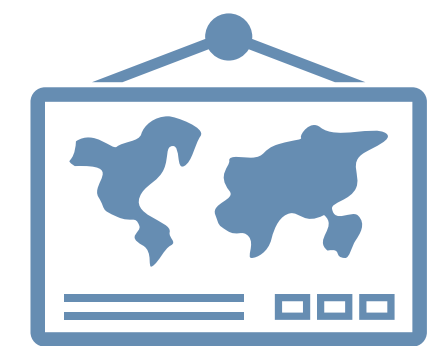


130+ YEARS!

Born in 1880
in New York



Enjoyed in
100+ Countries



On **6 Continents**



~900 MILLION 
In Net Revenues (2018)



Initially spread on breads,
PHILADELPHIA
HAS EVOLVED TO BECOME
AN INGREDIENT IN RECIPES
AND A DELICIOUS SNACK



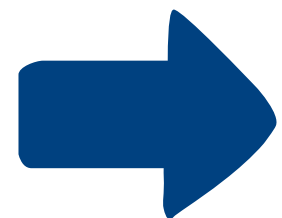
Available in a variety of
LOCAL FLAVORS



to respond to local preferences, like salmon in Italy, caramelized onions in the U.K. or cucumber pickle and mustard seed in Australia

HUNGRY FOR MORE?

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THE RIGHT SNACK • FOR THE RIGHT MOMENT • MADE THE RIGHT WAY

Mondelez
International
SNACKING MADE RIGHT