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Press Release

Spreading Joy and Holiday Cheer with Mondelēz's World Favorite Treats



Bangkok, 22 December 2020 – Mondelēz International, a global snack powerhouse, welcomes the holiday season and is creating ‘Moments of Joy’ with its product heritage, bringing happiness to people around the world. The latest product launch includes its new ‘OREO Tumbler’ featuring OREO cookies in limited edition packages and free in-pack tumblers available in four different styles; OREO cookies with vanilla and chocolate-flavored fillings in a fun holiday-themed package; Ritz crackers in a luxurious Christmas, reindeer-themed box; and Toblerone and Cadbury chocolate, which come in a variety of exclusive holiday packs to make valuable gifts for this festive season. Adding to the launch, ‘Cadbury Dairy Milk Christmas Friends’ edition was exclusively unveiled for the first time this year. Other special promotions include a chance to win a FREE OREO multi-purpose foldable pillow worth 89 baht for every 149 baht spent on any flavor of OREO cookies or Ritz crackers, and a chance to win a FREE Christmas-themed tote bag worth 79 baht for every 199 baht purchase of any flavor of Toblerone or Cadbury chocolate. Freebies are available from today onwards but with limited stock at convenience stores,



SNACKING MADE RIGHT

hypermarkets, supermarkets, leading stores across the country and e-commerce channels i.e. Shopee/Lazada/JD Central.

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About Mondelēz Thailand

Mondelēz International (Thailand) Co., Ltd. is part of Mondelēz International, Inc. We empower people to snack right in approximately 150 countries around the world. In Thailand, we are leading the future of snacking with iconic brands such as Halls candy; Dentyne gum; Clorets compressed mint and gum; Oreo, Chips Ahoy, LU and Ritz biscuits; Toblerone and Cadbury chocolate; Solite cake; and Philadelphia cheese. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

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