

## Mondelēz China Commits Additional Donations to Help Consolidate Anti-Epidemic Achievements at the Frontline

- Mondelēz China recently donated another 3.5 million RMB worth of products to the China Youth Development Foundation for epidemic prevention and control in Hubei. To date, Mondelēz has donated a total of 7 million RMB.
- These donations have been delivered to healthcare, public security, firefighting, and volunteering institutions and communities in six cities and counties in Hubei, including Wuhan, Huanggang, Yichang and Huangshi.

**March 26, 2020** — Mondelēz China announced a donation of an additional 3.5 million RMB worth of products to the China Youth Development Foundation (CYDF), to support frontline workers and consolidate the fight against the epidemic in Hubei. These donations have been delivered to healthcare, public security, firefighting and volunteering institutions and communities in six cities and counties in Hubei, including Wuhan, Huanggang, Yichang and Huangshi. Previously, Mondelēz China had already donated approximately 3.5 million RMB worth of cash and products in early February.



This time, Mondelēz China donated 19,378 boxes of biscuits, chocolates and candies, covering almost all brands of products of Mondelēz China including Oreo, Pacific, TUC, Milka, Uguan, Prince, Stride, Halls, Choclairs, Super Wings, Chips Ahoy!, Ritz and Tiki. With the assistance and coordination of the CYDF in Hubei province, these products will well serve the purpose of providing energy and nutrition to frontline workers and support their fight against the

epidemic in these affected regions.

Joost Vlaanderen, President of Mondelēz Greater China, said, "We've been closely monitoring the situation in China, and are glad to see the remarkable achievements in the fight against the epidemic. These achievements were not earned easy. So we need to double down and maintain the hard-won results. We have, for the most part, now resumed business and operations in the Greater China region. As a member of the community, we will live up to our corporate social responsibility during this time, and give back to the public for the great efforts and contributions people made during the outbreak. Through the donation we make this time through our long-term partner CYDF, we hope to provide the frontline heroes with everyday supplies and essential nutrients. Furthermore, we wish the best for their health and safety along the way."



The 3.5 million RMB worth of products donated by Mondelēz China have been delivered to healthcare, public security, firefighting and volunteering institutions and communities in six cities and counties in Hubei.

Dirk Van de Put, Chairman and CEO of Mondelēz International, recently called for all employees of the company unite together to fight against the epidemic, and announced that the company will respond in a significant way by committing USD 15 million worldwide to advance COVID-19 relief efforts around the world.

"Do what's right" for people and community is one of the core values and purpose of Mondelēz International. During this challenging period, the company will fully exemplify its core value, stay steadfastly and work shoulder to shoulder with Chinese people to fight against the epidemic. It will also spare no efforts to resume normal operations and production for a stable supply of snacks.

To date, Mondelēz China has already donated 7 million RMB to support epidemic prevention and control nationwide, including 2 million RMB in cash and 5 million RMB in products and materials all together. The first batch of 3.5 million RMB worth of donations (including RMB 2



million in cash and RMB 1.5 million in products) was given to the Hubei Charity Federation (HBCF) in mid-February. The HBCF was responsible for purchasing and allocating the anti-epidemic supplies. The products and supplies have been delivered to the 4<sup>th</sup> Hospital of Wuhan, to better serve local medical workers.



### About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) empowers people to snack right in approximately 150 countries around the world. With 2018 net revenues of approximately \$26 billion, Mondelēz International is leading the future of snacking with iconic global and local brands such as *Oreo*, *belVita* and *LU biscuits*; *Cadbury Dairy Milk*, *Milka* and *Toblerone chocolate*; *Sour Patch Kids candy* and *Trident gum*. Mondelēz International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow the company on Twitter at [www.twitter.com/MDLZ](https://www.twitter.com/MDLZ).

### About Mondelēz China

Mondelēz China (formerly Kraft Foods China) entered the China market in 1984. Headquartered in Shanghai, Mondelēz China is a leading company in the snacks business, including biscuits, Chocolate, candy & gum and beverages. With over 4,500 employees, Mondelēz China has established manufacturing plants in East, South and North China. The Chinese name Yi Zi (亿滋) represents the company's vision to bring an abundance of deliciousness to consumers. Official website: [www.mdlz.cn](http://www.mdlz.cn); Weibo: [www.weibo.com/mdlzchina](http://www.weibo.com/mdlzchina); WeChat: MDLZchina.