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Cadbury reveals record Hobart plant production

- Follows \$10m investment to increase plant capacity
- Tasmanian dairy farmers benefit, with an extra 50 per cent of milk sourced

HOBART, AUSTRALIA – 7 October 2021 – Cadbury has today revealed a record-breaking production in Tasmania, with 58,000 tonnes of chocolate made at the soon-to-be 100-year-old Hobart plant. The record-breaking volume includes more than 200 million Cadbury Dairy Milk and Old Gold blocks, and millions of bars, Freddo Frogs and Caramello Koalas.

The record production over the last year has been possible following a \$10 million investment which has increased capacity to make chocolate crumb, the base ingredient that goes into Cadbury Dairy Milk milk chocolate, plus enabled the plant to make new products for Australia and overseas including Cadbury Dairy Milk Breakaway and Cadbury Marble and Cadbury Caramilk.

Darren O’Brien, President Mondelēz International Australia, New Zealand and Japan said: “Our growth is a win for our plants, our people, Tassie dairy farmers and the broader community.

“Making more chocolate than ever before means we need more milk than ever before and we’re proud to be sourcing this fresh milk locally in Tasmania.”

Just three years ago, Cadbury had 40 farmers in its network, supplying directly to its Burnie plant, which processes the milk into sweetened condensed milk before trucking it to Hobart every day. This year, eight extra farms have been added to the network and 130 million litres of milk is now sourced up from 88 million litres three years ago, representing over 10 per cent of Tasmania’s milk supply.

Around 20 extra roles have been created at the Hobart plant to support the increased production which also includes 40 new products for local markets, plus new export volumes for Pakistan and South East Asia.

Next year, the Cadbury Hobart plant will celebrate 100 years of Australian manufacturing.

To access a video/audio release, [click here](#).

**With comments from: Darren O’Brien – President Mondelēz International Australia, New Zealand and Japan,
Darren Fielding – third generation Cadbury milk supplier, Andrew Bacon – Plant Manager.**

About Mondelez International

Mondelez International, Inc. (Nasdaq: MDLZ) empowers people to snack right in over 150 countries around the world. With 2020 net revenues of approximately \$27 billion, MDLZ is leading the future of snacking with iconic global and local brands. In Australia our iconic brands include Cadbury Dairy Milk, The Natural Confectionery Company, Oreo, belVita breakfast biscuits and Philadelphia. We make a significant contribution to the economy, employing over 2300 people across the country and proudly operating seven manufacturing sites. Visit <https://www.mondelezinternational.com/Australia> or follow the company on Twitter at www.twitter.com/MDLZ.

