

Rob Hargrove

**Executive Vice President Research, Development,
Quality & Innovation**



Rob Hargrove is Executive Vice President of Research, Development, Quality & Innovation for Mondelez International, Inc. He is responsible for all product and packaging development, research, nutrition, quality, food safety and scientific affairs activities worldwide.

Rob previously served as Senior Vice President, Research, Development & Quality for Mondelez Europe, where he oversaw technical leadership for innovation, materials productivity, quality systems and reporting, scientific and regulatory affairs, and nutrition initiatives across the region.

Before joining Mondelez International in 2013, Rob held several senior roles at PepsiCo since 1994. There, he led Frito-Lay's Research & Development activities in emerging Asian markets and Australia from 2000 to 2002, their North America health and wellness snacks portfolio from 2002 to 2006 and PepsiCo Europe's Research & Development portfolio from 2006 to 2013, with a heavy emphasis on the developing Eastern European region, including Russia. Rob began his career with Procter & Gamble in the UK as a product developer in the laundry detergent category.

Rob is a native of Belfast, Northern Ireland, and holds a master's degree in Chemical Engineering from Imperial College, University of London.

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