

Martin Renaud
Executive Vice President, Global Chief Marketing Officer



Martin Renaud is Executive Vice President and Chief Marketing Officer for Mondelez International, a global company leading the future of snacking with 2019 net revenues of approximately \$26 billion. In this role, Martin leads the growth and marketing of the company's portfolio of global brands such as *OREO*, *Cadbury*, *Milka*, *belVita*, *Halls* and *Trident*. He leads the teams responsible for Media & Digital, Insights & Analytics, Category Growth Strategy, as well as Brand Strategy and Agency Relationships, and Marketing Capability.

Prior to joining the company, Martin held a variety of roles increasing in responsibility at Danone. Most recently, he served as President, Fresh Dairy Europe after working as Vice President Danone Waters Asia Pacific.

Throughout his career, Martin has lived and worked in both emerging and developed markets in Europe, Latin America and Asia Pacific, and North America.

Martin has an MBA from ESSEC Business School, France.