

**Martin Renaud**  
**Executive Vice President, Global Chief Marketing Officer**



Martin Renaud, Executive Vice President and Chief Marketing Officer, leads the growth and marketing of the company's portfolio of global brands, including belVita, Cadbury, Milka, Oreo and Trident. He leads the teams responsible for Media & Digital, Insights & Analytics, Category Growth Strategy, Global e-Commerce, as well as Brand Strategy and Agency Relationships, and Marketing Capability.

Martin joined Mondelēz International in 2018 from Danone, where he held the role of President, Fresh Dairy for Europe. A global citizen, Martin has lived and worked in both emerging and developed markets in Europe, Latin America and Asia Pacific, and has North America experience having served as President, Evian-Volvic Worldwide. With 25 years of experience in both Marketing and General Management, Martin is a world-class marketer with a track record of driving growth.

Martin has an MBA from ESSEC Business School in France and lives in New York City.

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