

Alejandro Lorenzo
Executive Vice President and President, Latin America



Alejandro Lorenzo leads the Latin America Region for Mondelez International and brings to this role a track record of building brands, growing businesses and developing winning teams in global, region and local roles across multiple functions.

Prior to assuming this leadership position in January 2017, Alejandro was President, Global Biscuits Category where he played a lead role in developing the category growth strategy, championed the company's well-being agenda and drove breakthrough innovations. From 2012-14, he was President, Brazil where he led the turnaround of the company's largest Latin American market to double-digit growth, fueled by pivotal local product launches of iconic brands like Oreo and belVita.

Alejandro has excelled in other diverse roles including Vice President, Strategy, Latin America & Marketing, Powdered Beverages and Groceries; General Manager, Venezuela; Finance Director, Venezuela; and Sr. Category Director of Beverages & Groceries, Brazil.

Prior to joining the company in 2003, Alejandro worked for the Ford Motor Company and John Deere in Argentina, Brazil and the United States.

He holds an MBA in International Business from Thunderbird School of Global Management and a Bachelor's Degree in Accounting from Rosario National University in Argentina.

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