

Mondelēz International Coffee Business



The #2 Coffee player in the world

- Strong local market positions: #1 or #2 in 20 markets
- Solid financial profile: \$3.9 bn (€2.9 bn) sales

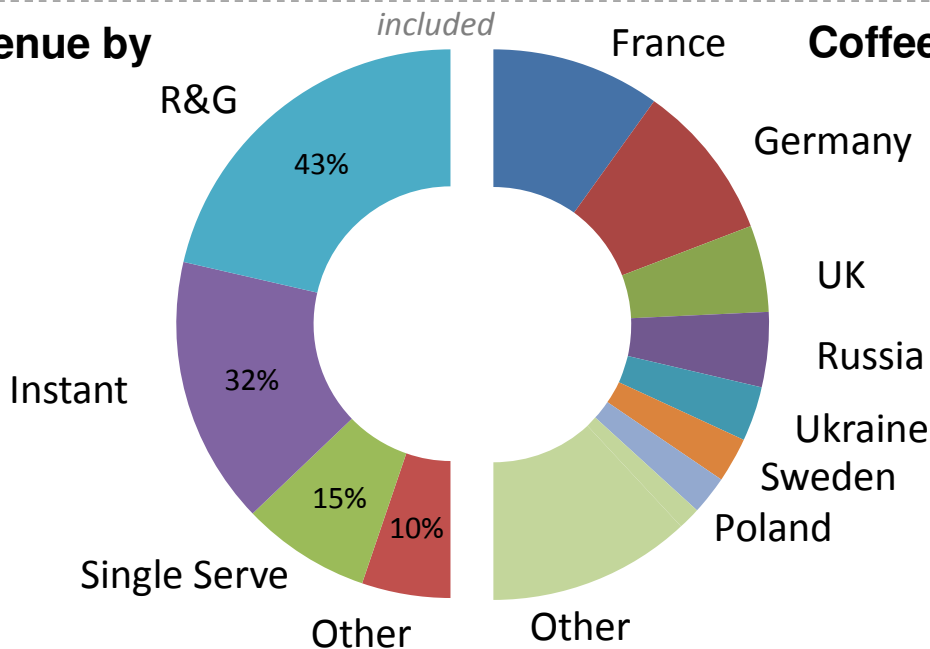
Key Markets

#1 positions		#2 positions	
France	Romania	Germany	Greece
Ukraine	Czech Rep.	UK	China
Sweden	Bulgaria	Russia	Ireland
Poland	Latvia	Italy	Slovakia
Austria	Lithuania	Denmark	Morocco

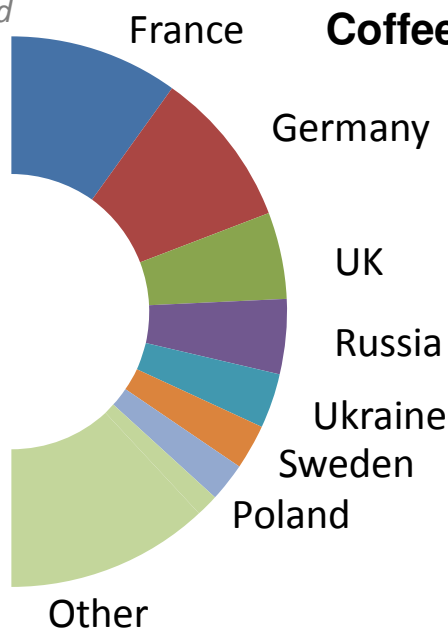
Source: Nielsen data

*Coffee joint ventures in Japan and South Korea not included

Coffee Revenue by Category



Coffee Revenue by Country





MASTER
BLENDERS

1753

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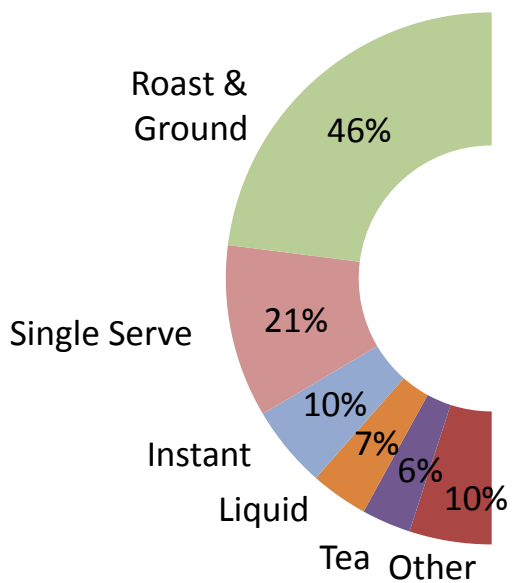
The #3 Coffee player in the world

- Strong local market positions: #1 or #2 in 10 markets
- Solid financial position: \$ 3.4 bn (€ 2.5 bn) sales

Key Markets



Revenue by Category



Revenue by Country

