

# 2015 AT-A-GLANCE

At Mondelez International, our Call For Well-being focuses on four areas where we believe we can make the greatest difference: Well-being Snacks\*, Sustainability, Community and Safety. In each of these areas, we outlined specific goals to which we hold ourselves accountable. The scope of our goals is our entire company, including all manufacturing facilities under our direct control, unless stated otherwise. We continue to make progress toward these goals and scale our efforts with our partners and suppliers to achieve our commitments to make impactful change.



## WELL-BEING SNACKS | Unlocking snack choices that nourish the body and the soul

### GOALS

### PROGRESS BY END OF 2015

### HIGHLIGHTS

#### Expand Well-being Choices portfolio

Deliver 25% of revenue from Better Choices by 2020\*\*



**25.5% of our revenue came from Better Choices** by the end of 2015, due to adjustments in our business and financial reporting.\*\*\* Going forward, we intend to increase further.

Increase individually wrapped portion control options 25% by 2020\*\*



**Portion Control products grew by 26%** since 2012. Examples include portion-controlled packs of *Ritz Crisp & Thins* in the UK; *Cadbury Dairy Milk & Sweet Biscuits* in Australia, and *Oreo* in Russia, China and Southeast Asia.

#### Enhance the goodness of our brands

Reduce saturated fat 10% by 2020\*\*



**Achieved 2% reduction of saturated fat** across our global portfolio since 2012. Example includes reducing saturated fat in *TUC* crackers sold in the Middle East and Africa by 8%.

Reduce sodium 10% by 2020\*\*



**Maintained 1% reduction of sodium** across our global portfolio. While we made steady reductions in Biscuits and Cheese globally, progress was offset by shift in sales to our higher sodium segments. We are scaling up sodium reduction efforts across all product categories.

Increase whole grains 25% by 2020\*\*



**Increased whole grains by 25.5%** across our global portfolio since 2012. Driven by new varieties of *Wheat Thins*, *Triscuits* and *Club Social*; and expansion of *beVita* into more markets.

#### Inspire people to snack mindfully

Front-of-pack calorie labeling globally by end of 2016\*\*



**68% of our portfolio** was covered by the end of 2015.

\*changed pillar name from Mindful Snacking to reflect our increased focus on our portfolio

\*\*based on 2012 baseline

\*\*\*2012 revenue baseline restated due to coffee divestiture and removal of Venezuela operations from financial reporting



Sustainable agriculture

Environmental footprint

### GOALS

### PROGRESS BY END OF 2015

### HIGHLIGHTS

All cocoa will ultimately be sustainably sourced, mainly through Cocoa Life



**21% of our cocoa was sustainably sourced** in 2015, much through existing certification partnerships. Cocoa Life, the foundation of our long-term strategy, reached **795** communities and **76,700** farmers by the end of 2015.

75% of Western European biscuit volume made with Harmony wheat by the end of 2015



**75%** of our West European biscuits were made with Harmony wheat in 2015.

Palm oil: 100% RSPO by the end of 2015



**We met our RSPO palm oil goal in 2013.**

**90%** of the palm oil we sourced was traceable back to mill by the end of 2015.

Reduce water in manufacturing 15% by the end of 2015\*



**Reduced our incoming water usage by 17% per tonne** of product by the end of 2015, exceeding our goal.

Reduce waste in manufacturing 15% by the end of 2015\*



**Reduced net waste by 70% per tonne** through innovative solutions and partnerships in facilities worldwide — nearly 5x our goal.

Reduce energy in manufacturing 15% by 2015\*



**Achieved 11% reduction in energy per tonne** at our manufacturing sites worldwide. While we missed our energy goal, we exceeded our greenhouse gas reduction goal, in line with our strategic focus on climate change.

Reduce greenhouse gases from manufacturing 15% by the end of 2015\*



**Reduced emissions by 19% per tonne** by the end of 2015, exceeding our goal.

60% production from Zero Waste to Landfill sites by the end of 2015\*



**68%** of 2015 production volume came from facilities that were Zero Waste to Landfill sites.

Eliminate 50 million pounds (22,500 metric tonnes) of packaging by the end of 2015



**Eliminated 107 million pounds of packaging** by 2015, exceeding our target by 114%.

*\*measured per tonne of production*

*During July 2015, we completed transactions to combine our coffee businesses with D.E. Master Blenders 1753 B.V. to create JACOBS DOUWE EGBERTS (JDE), the world's leading pure-play coffee company. As a result, our data and goals are re-based to remove the impact of coffee.*

*Coverage of our environmental footprint goals is for all manufacturing and packaging operations under our management control. Data are verified by SGS, except the packaging goal. The verification statement is available on our [website](#).*

# 2015 AT-A-GLANCE



## SAFETY | Keeping our employees and consumers safe



### GOALS

Achieve world class safety performance

Achieve third-party food safety certification against the FSSC 22000 GFSI-benchmarked scheme for all internal manufacturing facilities by 2015

### PROGRESS BY END OF 2015

🎯 **On Target**

✅ **Goal Achieved**

### HIGHLIGHTS

**Achieved 13% reduction in Lost Time Injury Frequency Rate (LTIFR) and a 21% reduction in Total Incident Rate (TIR) for all of our employees in 2015 compared to 2014.**

**100% of our manufacturing sites** – 150 facilities – became FSSC 22000 certified by the end of 2015.

In addition, **80%** of our External Manufacturers and **91%** of our suppliers certified against one of the Global Food Safety Initiative (GFSI) benchmarked food safety schemes.



## COMMUNITIES | Partnering with communities to create healthier lifestyles



### GOALS

Invest \$50 million USD into healthy lifestyle community partnerships

### PROGRESS BY END OF 2015

🎯 **On Target**

### HIGHLIGHTS

**Allocated 78% of our \$50 million dollar commitment in 2015.**