Our Categories & Global Power Brands

Biscuits	Gum & Candy	Chocolate
OREO, CLUB SOCIAL, TUC, Chips Ahoy!, belVita, Barni	Trident, HALLS, Chiclets, Stride, Cadbury DAIRY MILK Eclairs	Cadbury DAIRY MILK, Milka, LACTA, TOBLERONE
40% of Biscuit Revenue	60% of Gum & Candy Revenue	50% of Chocolate Revenue